

**PRESS RELEASE**

## **PROJECT concludes purchase agreement with Premier Inn for a hotel in Berlin directly at BER Airport**

- Sale of a hotel with 296 rooms and a total lettable area of 9,785 square metres
- Location: Alexander-Meißner-Straße 2, 12526 Berlin
- Purchaser: Subsidiary of Premier Inn Holding GmbH
- Seller: PROJECT Immobilien Wohnen und Gewerbe GmbH

*Berlin/Frankfurt am Main, November 17, 2021.* PROJECT Immobilien Wohnen und Gewerbe GmbH has sold the new hotel building at Alexander-Meißner-Straße 2 in the Business Park Berlin to a subsidiary of Premier Inn Holding GmbH. The hotel with 296 rooms and 53 parking spaces directly at BER Airport and close to the Tesla factory in Grünheide is already under construction. The building with a total lettable area of 9,785 square metres is expected to be completed in the third quarter of 2022. Legal advice was provided to PROJECT by DLA Piper and to Premier Inn Holding GmbH by Taylor Wessing.

"The hotel offers an attractive environment not only because of its proximity to BER Airport. The Business Park Berlin is the largest contiguous industrial park in the German capital, where numerous companies from the fields of technology and distribution, logistics services and manufacturing are already based", explains Alexander Klein, Managing Director of PROJECT Immobilien Wohnen und Gewerbe GmbH. The company is also building office space directly adjacent to the hotel. Tom Goldscheider, Senior Acquisitions Manager at Premier Inn: "The location of our Premier Inn hotel directly at BER airport as well as the proximity to the huge Tesla factory and the future battery production at the Gigafactory could hardly be better. I am delighted to have secured this project for Premier Inn."

The PROJECT Immobilien Group, headquartered in Nuremberg, has been successfully realising residential and commercial properties in the metropolitan regions of Berlin, Hamburg, Munich, Nuremberg, Rhine-Main, Rhineland and Vienna for over 25 years.

**About Premier Inn:**

The Premier Inn hotel brand offers premium quality at economy prices. The focus is on a dreamy night's sleep for business and leisure travellers in a prime location. After an outstanding start of the first hotel in Frankfurt, which received several awards on TripAdvisor, there are currently 32 hotels available throughout Germany. In total, Premier Inn has secured 75 locations with around 14,000 rooms in more than 30 major cities and is thus well on its way to creating an attractive hotel offering throughout Germany. Premier Inn is part of the long-established hospitality company Whitbread PLC with over 800 hotels and 80,000 rooms. In its expansion, the popular hotel brand is continuing its successes from the UK and was, for example, awarded as Top Employer Medium-Sized Businesses 2020 by FOCUS Business and kununu.

[www.premierinn.de](http://www.premierinn.de)

**Print approval granted. Voucher copy requested.**

You can find further information on the property at  
[Büro- und Gewerbeimmobilien in Berlin, Potsdam und Umgebung \(project-gewerbe.com\)](http://project-gewerbe.com)

Further information about the company can be found at  
[www.project-gewerbe.com](http://www.project-gewerbe.com)

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PROJECT offers real estate and alternative investment funds in two independent corporate groups. The main focus of the PROJECT Immobilien Group with its headquarters in Nuremberg is the development, construction and marketing of residential and commercial real estate in selected metropolitan regions.

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**Your press inquiries will be welcome:**

**PROJECT Real Estate AG**

Doris Walter  
Unternehmenskommunikation  
Kürschnershof 2  
90403 Nürnberg  
E-Mail: [presse@project-immobilien.eu](mailto:presse@project-immobilien.eu)  
Tel.: 0911.24 03 37 660  
Fax: 0911.24 03 37-19

**Premier Inn:**

Frau Katrin Kleinhans  
Senior PR Manager  
+49 151 55067150  
[presse@premierinn.com](mailto:presse@premierinn.com)  
[www.premierinn.de](http://www.premierinn.de)